



Molly - Sustainability awareness-raising

What was your goal and what did you achieve?

For my project I did a lot of research into things that we can do to make the world more sustainable and happy. So my aim was to raise awareness because I believe a lot of people need that extra knowledge or information to make a change. To do that I created a poster and I put it around my school and the local community. It has all different facts and things you can do to make a change in your household, and not any hard things that people might not know about. I also made smaller posters, for example one of them is 'Yoghurt' – a lot of people just buy small containers because they're easier but they don't realise they're actually saving money if they buy the bigger one and put it in their own container. It's the same thing with chips. And they don't realise that buying the compostable bags is almost the same price as buying the normal plastic ones, so you can make small changes in your household. By observing people around my school, I learned that so many were unaware about certain foods and I then did research on those items. I also had talks with my class about what we could do, and my family – I gave them some tips and ideas along the way.

Did you have any challenges?

Putting everything together and getting my voice heard, but I overcame that. I believed that people want to hear what I have to say.

What has been your biggest success?

Most of my friends know how to be sustainable now, and I've got feedback from the community and the school.

Next steps?

I'm in the Sustainability Group at school and this is the topic we're working on at the moment, and I'll be sharing with them next week. Keep spreading my knowledge to other people who don't know much about it.

Your advice to other students?

Don't let anyone stop you. Everyone wants to hear what you have to say, some might not be as keen but you'll find someone who wants to.

This case study was transcribed from an interview. These are Molly's words and opinions.



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