

DID YOU KNOW

In 3 years cheetahs will no longer live in the wild.

African cheetah is extinct in 20+ countries

There is less than 10,000 cheetah left in the wild today.

Dogs:

- Farmers don't like cheetahs killing their livestock and would often kill them to stop this happening. Cheetah are non-confrontational predators which means they don't fight with other predators. The cheetah's



Bethany - Cheetah Conservation Fund

What was your goal and what did you achieve?

This year I wanted to raise awareness and funds for the Cheetah Conservation Fund so this year I managed to get my whole community on board and we did an awareness night which was a quiz night.

We raised over three hundred dollars and a lot of people came away knowing more because I had a survey at beginning of the night and then did one at the end of the night with the same questions and compared them, and people learnt more.

I worked with two keepers from Monarto Zoo so they were really supportive about me doing this and they actually came to the Quiz night and did a bit of a talk there. I also worked with my principal, and managed to persuade him to get on board with it this year. I also worked with members of the community.

How did you promote your project?

I printed out 300 posters and put them up around my local area and in the two neighbouring townships. I made a Facebook page as well and I invited all my friends to invite them and their friends as well, and then the Zoo put it up on their Facebook page so everyone knew that it was happening.

What has been your biggest success?

Probably getting the turnout because I was hoping for about 10 people but we got over 20 so that was really good. I was aiming for \$150-\$200 and we raised over \$340.

Next steps?

As it's part of my research project I'm going to continue with it and I've also got another event happening to do a talk to raise more awareness.

Your advice to other students?

Don't say no. Just try and get your family and friends on board with supporting you; go to a few professionals in that field and get them to help as well. Just try and get the word out there about what's happening.

This case study was transcribed from an interview. These are Bethany's words and opinions.