

# DID YOU KNOW

In 3 years cheetahs will no longer live in the wild.

African cheetah is extinct in 20+ countries

There is less than 10,000 cheetah left in the wild today.

## Dogs:

- Farmers don't like cheetahs killing their livestock and would often kill them to stop this happening. Cheetah are non-confrontational predators which means they don't fight with other predators. The cheetah's



## Bethany - Cheetah Conservation Fund

### What was your goal and what did you achieve?

This year I wanted to raise awareness and funds for the Cheetah Conservation Fund so this year I managed to get my whole community on board and we did an awareness night which was a quiz night.

We raised over three hundred dollars and a lot of people came away knowing more because I had a survey at beginning of the night and then did one at the end of the night with the same questions and compared them, and people learnt more.

I worked with two keepers from Monarto Zoo so they were really supportive about me doing this and they actually came to the Quiz night and did a bit of a talk there. I also worked with my principal, and managed to persuade him to get on board with it this year. I also worked with members of the community.

### How did you promote your project?

I printed out 300 posters and put them up around my local area and in the two neighbouring townships. I made a Facebook page as well and I invited all my friends to invite them and their friends as well, and then the Zoo put it up on their Facebook page so everyone knew that it was happening.

### What has been your biggest success?

Probably getting the turnout because I was hoping for about 10 people but we got over 20 so that was really good. I was aiming for \$150-\$200 and we raised over \$340.

### Next steps?

As it's part of my research project I'm going to continue with it and I've also got another event happening to do a talk to raise more awareness.

### Your advice to other students?

Don't say no. Just try and get your family and friends on board with supporting you; go to a few professionals in that field and get them to help as well. Just try and get the word out there about what's happening.

*This case study was transcribed from an interview. These are Bethany's words and opinions.*