



## Developing SMART project ideas

To strengthen a project idea we recommend you use the SMART tool. The acronym SMART has a number of different variations.

### Strategic

- Is the project different from ones your school has done before?
- Does the project combine things your school is already doing?
- Does the project have a big impact with not too much effort?

### Measureable

- How will you know that the project is a success?
- What will be some small successes whilst doing the project?
- Are there specific numbers that you want the project to achieve?

### Agreed upon

- Is everyone in your group excited about doing the project?
- Do you need support from other students, staff or the principal?
- Will the project be included in the School Environmental Management Plan?

### Realistic

- Is everyone in your group confident that the project can be completed successfully?
- Do you know enough about the project to do it or know where to get more information from?

### Time-bound

- Does the project need to be completed by a certain date?
- Can the project be broken into smaller parts?