



Grace & Caitlin 2021 - bee hotels and sustainable skincare

Goals for the year

Grace and Caitlin had two main projects in 2021, native bee hotels and sustainable skincare.

They wanted to demonstrate that being eco-friends doesn't mean that you need to sacrifice luxurious products.

They also wanted to raise awareness and increase habitat for native bees in their school community.

Biggest success or achievement

To demonstrate eco-friendly products, they made their own body butter and lip balm products to sell. Towards the end of the year, they had already had great success having sold 80% of their products.

They also installed a bee hotel in a small garden area in their school, after presenting their ideas to and communicating with school staff.

Challenges

Grace's and Caitlin's main challenge was obtaining approval to put the bee hotels in their school, due to initial teacher hesitancy.

However, after some persistence, meeting with the Director of Students and communicating the low risks to teachers they were able to gain approval and proceed with their project.

They also learnt that it is very hard to sell skincare products to the public due to insurance requirements, in case buyers have reactions to the product. They were able to successfully overcome this by focussing their project and sales on their friends and family.

Promotion and awareness raising

Grace and Caitlin delivered further awareness raising about their sustainable product project by creating educational resources. They created skincare fliers outlining how people can create their own products, educate themselves, check the sustainability of their current products and other actions users can take.

Next steps

Grace and Caitlin say that while no bees had yet taken sanctuary in the bee hotel, they were looking forward to future progress and would continue to monitor the project.