

Olivia - Creating Youtube content to raise awareness

What was your goal and what did you achieve?

I wanted to make a lot of videos about environmental awareness and about environmental issues, to spread awareness. I had a goal of maybe a hundred all together. I made a Youtube channel and then I filmed and edited a bunch of videos and uploaded them onto Youtube. It was mainly me, and the school Environment Club did help with some videos.

I haven't really been promoting it as much as I wanted to, but I've been doing it for our school Environment Club.

Your biggest success so far?

One of my videos hit 50 views.

Next steps?

I think I would continue the project just so I could spread more awareness.

What did you enjoy most?

Filming, it's fun. I'm doing whiteboard videos so it's fun to write.

Your advice to other students?

It takes a lot of time so you should have a schedule, like a plan, because you need to write scripts and then have editing skills and film.

This case study was transcribed from an interview. These are Olivia's words and opinions.



The Youth Environment Council of South Australia was initiated by the Department for Environment and Water in partnership with the Department for Education in 1997. It is now proudly supported and delivered by Green Adelaide Education staff and Landscape South Australia Boards.